



Patentamientos por Marcas - Mercado Total

| | nov/11(a) | oct/11(b) | nov/10(c) | nov/09(d) | Var a-b | Var a-c | Var a-d | Ac. 11 | Ac. 10 | Var 11-10 |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|---------------|
| Automovil | 51.314 | 56.075 | 41.753 | 29.777 | -8,49% | 22,90% | 72,33% | 633.854 | 483.108 | 31,20% |
| Comercial Liviano | 10.896 | 12.974 | 9.684 | 6.126 | -16,02% | 12,52% | 77,86% | 148.368 | 115.504 | 28,45% |
| Comercial Pesado | 2.005 | 2.286 | 1.701 | 1.025 | -12,29% | 17,87% | 95,61% | 24.727 | 16.387 | 50,89% |
| Otros Pesados | 1.077 | 1.072 | 904 | 565 | 0,47% | 19,14% | 90,62% | 11.830 | 8.980 | 31,74% |
| Total | 65.292 | 72.407 | 54.042 | 37.493 | -9,83% | 20,82% | 74,14% | 818.779 | 623.979 | 31,22% |
| Prom. diario | 3.109 | 3.620 | 2.573 | 1.785 | | | | 3.607 | 2.761 | |
| Dias habiles | 21 | 20 | 21 | 21 | | | | 227 | 226 | |

| Patentamientos por origen | | |
|---------------------------|--------|---------|
| | 11-Nov | Ac. 11 |
| Importados | 40.173 | 513.265 |
| Nacionales | 25.119 | 305.514 |



| Patentamientos Mensuales | | | | | | | | | | | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------------|
| | ene | feb | mar | abr | may | jun | jul | ago | sep | oct | nov | dic |
| 2011 | 104.105 | 60.178 | 67.605 | 65.373 | 67.986 | 78.517 | 73.038 | 79.968 | 84.310 | 72.407 | 65.292 | |
| 2010 | 78.466 | 44.759 | 57.287 | 50.946 | 50.819 | 54.810 | 57.571 | 57.401 | 64.050 | 53.828 | 54.042 | 38.762 |
| Var% 11-10 | 32,68% | 34,45% | 18,01% | 28,32% | 33,78% | 43,25% | 26,87% | 39,31% | 31,63% | 34,52% | 20,82% | -100,00% |
| 2009 | 73.927 | 39.075 | 41.300 | 40.533 | 40.147 | 44.100 | 46.630 | 42.434 | 46.020 | 39.962 | 37.493 | 23.282 |
| 2008 | 85.808 | 46.476 | 44.277 | 56.148 | 56.809 | 49.081 | 58.414 | 51.110 | 56.196 | 51.035 | 35.527 | 19.890 |

| Patentamientos por Marcas - Totales | | | | | | | | 2011 | 2011 | 2010 | 2010 | Var | |
|-------------------------------------|---------------|--------|---------------|--------|---------------|--------|----------|----------|----------------|--------|----------------|--------|-----------|
| Marca | nov/11(a) | Part % | nov/10(c) | Part % | oct/11(e) | Part % | Var a-c | Var a-e | ene - nov | Part % | ene - nov | Part % | 2011-2010 |
| Volkswagen | 14.315 | 22,25% | 10.508 | 19,74% | 14.998 | 20,99% | 36,23% | -4,55% | 165.089 | 20,43% | 117.893 | 19,14% | 40,03% |
| Chevrolet | 9.136 | 14,20% | 7.383 | 13,87% | 12.269 | 17,17% | 23,74% | -25,54% | 127.759 | 15,81% | 94.862 | 15,40% | 34,68% |
| Ford | 7.934 | 12,33% | 5.910 | 11,10% | 8.952 | 12,53% | 34,25% | -11,37% | 104.051 | 12,87% | 75.565 | 12,27% | 37,70% |
| Renault | 10.188 | 15,84% | 8.504 | 15,97% | 8.974 | 12,56% | 19,80% | 13,53% | 99.962 | 12,37% | 77.711 | 12,62% | 28,63% |
| Fiat | 7.170 | 11,15% | 5.410 | 10,16% | 8.093 | 11,33% | 32,53% | -11,40% | 84.991 | 10,52% | 63.095 | 10,24% | 34,70% |
| Peugeot | 5.457 | 8,48% | 4.415 | 8,29% | 6.186 | 8,66% | 23,60% | -11,78% | 71.141 | 8,80% | 53.110 | 8,62% | 33,95% |
| Toyota | 2.221 | 3,45% | 2.120 | 3,98% | 3.122 | 4,37% | 4,76% | -28,86% | 35.222 | 4,36% | 30.017 | 4,87% | 17,34% |
| Citroen | 2.362 | 3,67% | 1.691 | 3,18% | 2.949 | 4,13% | 39,68% | -19,91% | 30.904 | 3,82% | 22.501 | 3,65% | 37,35% |
| Honda | 1.007 | 1,57% | 1.693 | 3,18% | 810 | 1,13% | -40,52% | 24,32% | 16.948 | 2,10% | 19.991 | 3,25% | -15,22% |
| Mercedes Benz | 966 | 1,50% | 896 | 1,68% | 1.159 | 1,62% | 7,81% | -16,65% | 14.878 | 1,84% | 11.608 | 1,88% | 28,17% |
| Nissan | 677 | 1,05% | 1.039 | 1,95% | 932 | 1,30% | -34,84% | -27,36% | 13.369 | 1,65% | 9.422 | 1,53% | 41,89% |
| Iveco | 653 | 1,02% | 468 | 0,88% | 563 | 0,79% | 39,53% | 15,99% | 5.713 | 0,71% | 3.692 | 0,60% | 54,74% |
| Hyundai | 224 | 0,35% | 470 | 0,88% | 283 | 0,40% | -52,34% | -20,85% | 5.537 | 0,69% | 5.279 | 0,86% | 4,89% |
| Audi | 297 | 0,46% | 209 | 0,39% | 417 | 0,58% | 42,11% | -28,78% | 5.072 | 0,63% | 3.843 | 0,62% | 31,98% |
| Chery | 431 | 0,67% | 362 | 0,68% | 466 | 0,65% | 19,06% | -7,51% | 4.335 | 0,54% | 2.340 | 0,38% | 85,26% |
| Dodge | 238 | 0,37% | 260 | 0,49% | 101 | 0,14% | -8,46% | 135,64% | 3.850 | 0,48% | 2.719 | 0,44% | 41,60% |
| Suzuki | 8 | 0,01% | 484 | 0,91% | 8 | 0,01% | -98,35% | 0,00% | 2.807 | 0,35% | 6.828 | 1,11% | -58,89% |
| Kia | 189 | 0,29% | 302 | 0,57% | 179 | 0,25% | -37,42% | 5,59% | 2.723 | 0,34% | 2.825 | 0,46% | -3,61% |
| Scania | 166 | 0,26% | 108 | 0,20% | 209 | 0,29% | 53,70% | -20,57% | 2.520 | 0,31% | 1.315 | 0,21% | 91,63% |
| BMW | 104 | 0,16% | 261 | 0,49% | 18 | 0,03% | -60,15% | 477,78% | 1.717 | 0,21% | 3.394 | 0,55% | -49,41% |
| Jeep | 98 | 0,15% | 76 | 0,14% | 197 | 0,28% | 28,95% | -50,25% | 1.378 | 0,17% | 959 | 0,16% | 43,69% |
| Agrale | 80 | 0,12% | 119 | 0,22% | 84 | 0,12% | -32,77% | -4,76% | 1.255 | 0,16% | 867 | 0,14% | 44,75% |
| Volvo | 95 | 0,15% | 48 | 0,09% | 125 | 0,17% | 97,92% | -24,00% | 1.184 | 0,15% | 592 | 0,10% | 100,00% |
| Mitsubishi | 36 | 0,06% | 75 | 0,14% | 69 | 0,10% | -52,00% | -47,83% | 1.001 | 0,12% | 1.083 | 0,18% | -7,57% |
| Randon | 97 | 0,15% | 84 | 0,16% | 82 | 0,11% | 15,48% | 18,29% | 885 | 0,11% | 652 | 0,11% | 35,74% |
| Chrysler | 1 | 0,00% | 116 | 0,22% | 1 | 0,00% | -99,14% | 0,00% | 734 | 0,09% | 988 | 0,16% | -25,71% |
| Subaru | 34 | 0,05% | 70 | 0,13% | 33 | 0,05% | -51,43% | 3,03% | 537 | 0,07% | 637 | 0,10% | -15,70% |
| Alfa Romeo | 30 | 0,05% | 18 | 0,03% | 32 | 0,04% | 66,67% | -6,25% | 437 | 0,05% | 262 | 0,04% | 66,79% |
| Smart | 32 | 0,05% | | 0,00% | 30 | 0,04% | N/D | 6,67% | 408 | 0,05% | 1 | 0,00% | 40700,00% |
| Seat | 1 | 0,00% | 48 | 0,09% | 1 | 0,00% | -97,92% | 0,00% | 384 | 0,05% | 601 | 0,10% | -36,11% |
| Puma de Tat | 6 | 0,01% | 13 | 0,02% | 10 | 0,01% | -53,85% | -40,00% | 338 | 0,04% | 278 | 0,05% | 21,58% |
| MONTENEGRO | 17 | 0,03% | 17 | 0,03% | 23 | 0,03% | 0,00% | -26,09% | 309 | 0,04% | 198 | 0,03% | 56,06% |
| Mini | 12 | 0,02% | 26 | 0,05% | 11 | 0,02% | -53,85% | 9,09% | 265 | 0,03% | 462 | 0,08% | -42,64% |
| DFM | 29 | 0,05% | 17 | 0,03% | 23 | 0,03% | 70,59% | 26,09% | 171 | 0,02% | 49 | 0,01% | 248,98% |
| Porsche | 7 | 0,01% | 6 | 0,01% | 10 | 0,01% | 16,67% | -30,00% | 131 | 0,02% | 93 | 0,02% | 40,86% |
| Land Rover | 7 | 0,01% | 10 | 0,02% | 10 | 0,01% | -30,00% | -30,00% | 86 | 0,01% | 82 | 0,01% | 4,88% |
| Montesur | 2 | 0,00% | 6 | 0,01% | 5 | 0,01% | -66,67% | -60,00% | 43 | 0,01% | 59 | 0,01% | -27,12% |
| Ssangyong | 4 | 0,01% | | 0,00% | 4 | 0,01% | N/D | 0,00% | 18 | 0,00% | | 0,00% | N/D |
| Mack | | 0,00% | 2 | 0,00% | 7 | 0,01% | -100,00% | -100,00% | 14 | 0,00% | 9 | 0,00% | 55,56% |
| Materfer | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 10 | 0,00% | 11 | 0,00% | -9,09% |
| Jaguar | | 0,00% | 1 | 0,00% | | 0,00% | -100,00% | N/D | 9 | 0,00% | 9 | 0,00% | 0,00% |
| Ferrari | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 1 | 0,00% | 5 | 0,00% | -80,00% |
| Maserati | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 1 | 0,00% | 1 | 0,00% | -100,00% |
| Total | 64.331 | | 53.245 | | 71.445 | | | | 808.186 | | 615.908 | | |

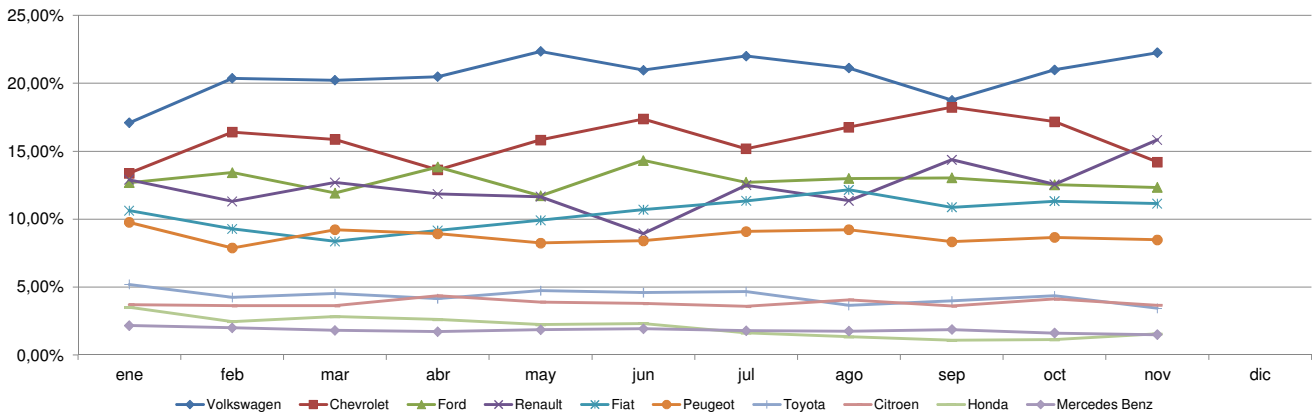


Patentamientos por Marcas - Mercado Total

| Patentamientos por Marcas - Autos + Livianos | | | | | | | | 2011 | 2011 | 2010 | 2010 | Var | |
|--|---------------|--------|---------------|--------|---------------|--------|----------|---------|----------------|--------|----------------|--------|-----------|
| Marca | nov/11(a) | Part % | nov/10(c) | Part % | oct/11(e) | Part % | Var a-c | Var a-e | ene - nov | Part % | ene - nov | Part % | 2011-2010 |
| Volkswagen | 14.165 | 22,77% | 10.298 | 20,02% | 14.828 | 21,47% | 37,55% | -4,47% | 162.922 | 20,83% | 116.309 | 19,43% | 40,08% |
| Chevrolet | 9.136 | 14,69% | 7.383 | 14,35% | 12.269 | 17,77% | 23,74% | -25,54% | 127.759 | 16,33% | 94.862 | 15,85% | 34,68% |
| Ford | 7.543 | 12,13% | 5.599 | 10,89% | 8.491 | 12,30% | 34,72% | -11,16% | 100.020 | 12,79% | 72.566 | 12,12% | 37,83% |
| Renault | 10.143 | 16,30% | 8.450 | 16,43% | 8.914 | 12,91% | 20,04% | 13,79% | 99.352 | 12,70% | 77.370 | 12,92% | 28,41% |
| Fiat | 7.170 | 11,53% | 5.410 | 10,52% | 8.093 | 11,72% | 32,53% | -11,40% | 84.991 | 10,87% | 63.095 | 10,54% | 34,70% |
| Peugeot | 5.457 | 8,77% | 4.415 | 8,58% | 6.186 | 8,96% | 23,60% | -11,78% | 71.141 | 9,09% | 53.110 | 8,87% | 33,95% |
| Toyota | 2.221 | 3,57% | 2.120 | 4,12% | 3.122 | 4,52% | 4,76% | -28,86% | 35.222 | 4,50% | 30.017 | 5,01% | 17,34% |
| Citroen | 2.362 | 3,80% | 1.691 | 3,29% | 2.949 | 4,27% | 39,68% | -19,91% | 30.904 | 3,95% | 22.501 | 3,76% | 37,35% |
| Honda | 1.007 | 1,62% | 1.693 | 3,29% | 810 | 1,17% | -40,52% | 24,32% | 16.948 | 2,17% | 19.991 | 3,34% | -15,22% |
| Nissan | 677 | 1,09% | 1.039 | 2,02% | 932 | 1,35% | -34,84% | -27,36% | 13.369 | 1,71% | 9.422 | 1,57% | 41,89% |
| Mercedes Benz | 379 | 0,61% | 424 | 0,82% | 440 | 0,64% | -10,61% | -13,86% | 6.703 | 0,86% | 5.986 | 1,00% | 11,98% |
| Hyundai | 220 | 0,35% | 456 | 0,89% | 276 | 0,40% | -51,75% | -20,29% | 5.251 | 0,67% | 5.016 | 0,84% | 4,69% |
| Audi | 297 | 0,48% | 209 | 0,41% | 417 | 0,60% | 42,11% | -28,78% | 5.072 | 0,65% | 3.843 | 0,64% | 31,98% |
| Chery | 431 | 0,69% | 362 | 0,70% | 466 | 0,67% | 19,06% | -7,51% | 4.335 | 0,55% | 2.340 | 0,39% | 85,26% |
| Dodge | 238 | 0,38% | 260 | 0,51% | 101 | 0,15% | -8,46% | 135,64% | 3.850 | 0,49% | 2.719 | 0,45% | 41,60% |
| Suzuki | 8 | 0,01% | 484 | 0,94% | 8 | 0,01% | -98,35% | 0,00% | 2.807 | 0,36% | 6.828 | 1,14% | -58,89% |
| Kia | 189 | 0,30% | 302 | 0,59% | 179 | 0,26% | -37,42% | 5,59% | 2.723 | 0,35% | 2.825 | 0,47% | -3,61% |
| BMW | 104 | 0,17% | 261 | 0,51% | 18 | 0,03% | -60,15% | 477,78% | 1.717 | 0,22% | 3.394 | 0,57% | -49,41% |
| Iveco | 173 | 0,28% | 118 | 0,23% | 135 | 0,20% | 46,61% | 28,15% | 1.479 | 0,19% | 998 | 0,17% | 48,20% |
| Jeep | 98 | 0,16% | 76 | 0,15% | 197 | 0,29% | 28,95% | -50,25% | 1.378 | 0,18% | 959 | 0,16% | 43,69% |
| Mitsubishi | 36 | 0,06% | 75 | 0,15% | 69 | 0,10% | -52,00% | -47,83% | 1.001 | 0,13% | 1.083 | 0,18% | -7,57% |
| Chrysler | 1 | 0,00% | 116 | 0,23% | 1 | 0,00% | -99,14% | 0,00% | 734 | 0,09% | 988 | 0,17% | -25,71% |
| Subaru | 34 | 0,05% | 70 | 0,14% | 33 | 0,05% | -51,43% | 3,03% | 537 | 0,07% | 637 | 0,11% | -15,70% |
| Alfa Romeo | 30 | 0,05% | 18 | 0,03% | 32 | 0,05% | 66,67% | -6,25% | 437 | 0,06% | 262 | 0,04% | 66,79% |
| Smart | 32 | 0,05% | | 0,00% | 30 | 0,04% | N/D | 6,67% | 408 | 0,05% | 1 | 0,00% | 40700,00% |
| Seat | 1 | 0,00% | 48 | 0,09% | 1 | 0,00% | -97,92% | 0,00% | 384 | 0,05% | 601 | 0,10% | -36,11% |
| Volvo | 28 | 0,05% | 17 | 0,03% | 17 | 0,02% | 64,71% | 64,71% | 268 | 0,03% | 237 | 0,04% | 13,08% |
| Mini | 12 | 0,02% | 26 | 0,05% | 11 | 0,02% | -53,85% | 9,09% | 265 | 0,03% | 462 | 0,08% | -42,64% |
| Porsche | 7 | 0,01% | 6 | 0,01% | 10 | 0,01% | 16,67% | -30,00% | 131 | 0,02% | 93 | 0,02% | 40,86% |
| Land Rover | 7 | 0,01% | 10 | 0,02% | 10 | 0,01% | -30,00% | -30,00% | 86 | 0,01% | 82 | 0,01% | 4,88% |
| Ssangyong | 4 | 0,01% | | 0,00% | 4 | 0,01% | N/D | 0,00% | 18 | 0,00% | | 0,00% | N/D |
| Jaguar | | 0,00% | 1 | 0,00% | | 0,00% | -100,00% | N/D | 9 | 0,00% | 9 | 0,00% | 0,00% |
| Ferrari | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 1 | 0,00% | 5 | 0,00% | -80,00% |
| Maserati | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | | 0,00% | 1 | 0,00% | -100,00% |
| Total | 62.210 | | 51.437 | | 69.049 | | | | 782.222 | | 598.612 | | |

| Patentamientos por Marcas - Camiones + Buses | | | | | | | | 2011 | 2011 | 2010 | 2010 | Var | |
|--|--------------|--------|--------------|--------|--------------|--------|----------|----------|---------------|--------|---------------|--------|-----------|
| Marca | nov/11(a) | Part % | nov/10(c) | Part % | oct/11(e) | Part % | Var a-c | Var a-e | ene - nov | Part % | ene - nov | Part % | 2011-2010 |
| Mercedes Benz | 587 | 27,68% | 472 | 26,11% | 719 | 30,01% | 24,36% | -18,36% | 8.175 | 31,49% | 5.622 | 32,50% | 45,41% |
| Iveco | 480 | 22,63% | 350 | 19,36% | 428 | 17,86% | 37,14% | 12,15% | 4.234 | 16,31% | 2.694 | 15,58% | 57,16% |
| Ford | 391 | 18,43% | 311 | 17,20% | 461 | 19,24% | 25,72% | -15,18% | 4.031 | 15,53% | 2.999 | 17,34% | 34,41% |
| Scania | 166 | 7,83% | 108 | 5,97% | 209 | 8,72% | 53,70% | -20,57% | 2.520 | 9,71% | 1.315 | 7,60% | 91,63% |
| Volkswagen | 150 | 7,07% | 210 | 11,62% | 170 | 7,10% | -28,57% | -11,76% | 2.167 | 8,35% | 1.584 | 9,16% | 36,81% |
| Agrale | 80 | 3,77% | 119 | 6,58% | 84 | 3,51% | -32,77% | -4,76% | 1.255 | 4,83% | 867 | 5,01% | 44,75% |
| Volvo | 67 | 3,16% | 31 | 1,71% | 108 | 4,51% | 116,13% | -37,96% | 916 | 3,53% | 355 | 2,05% | 158,03% |
| Randon | 97 | 4,57% | 84 | 4,65% | 82 | 3,42% | 15,48% | 18,29% | 885 | 3,41% | 652 | 3,77% | 35,74% |
| Renault | 45 | 2,12% | 54 | 2,99% | 60 | 2,50% | -16,67% | -25,00% | 610 | 2,35% | 341 | 1,97% | 78,89% |
| Puma de Tat | 6 | 0,28% | 13 | 0,72% | 10 | 0,42% | -53,85% | -40,00% | 338 | 1,30% | 278 | 1,61% | 21,58% |
| MONTENEGRO | 17 | 0,80% | 17 | 0,94% | 23 | 0,96% | 0,00% | -26,09% | 309 | 1,19% | 198 | 1,14% | 56,06% |
| Hyundai | 4 | 0,19% | 14 | 0,77% | 7 | 0,29% | -71,43% | -42,86% | 286 | 1,10% | 263 | 1,52% | 8,75% |
| DFM | 29 | 1,37% | 17 | 0,94% | 23 | 0,96% | 70,59% | 26,09% | 171 | 0,66% | 49 | 0,28% | 248,98% |
| Montesur | 2 | 0,09% | 6 | 0,33% | 5 | 0,21% | -66,67% | -60,00% | 43 | 0,17% | 59 | 0,34% | -27,12% |
| Mack | | 0,00% | 2 | 0,11% | 7 | 0,29% | -100,00% | -100,00% | 14 | 0,05% | 9 | 0,05% | 55,56% |
| Materfer | | 0,00% | | 0,00% | | 0,00% | N/D | N/D | 10 | 0,04% | 11 | 0,06% | -9,09% |
| Total | 2.121 | | 1.808 | | 2.396 | | | | 25.964 | | 17.296 | | |

Participacion por Marcas - Evolucion Mensual





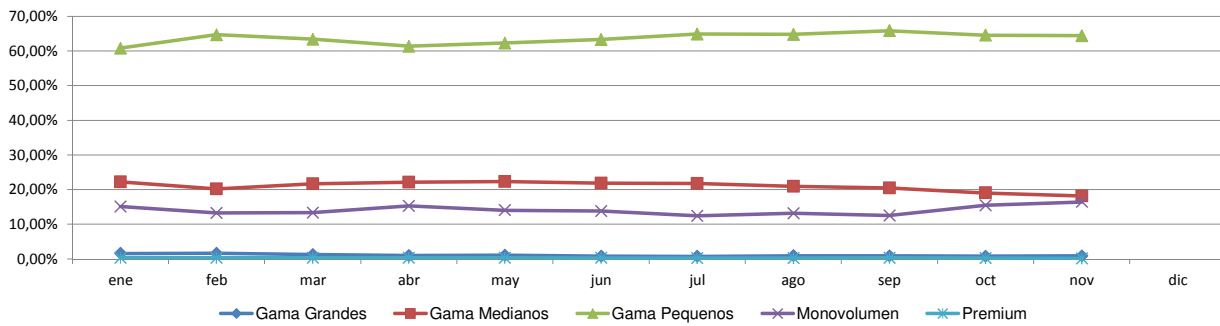
Patentamientos por Ranking de Automoviles - Mercado Total

| Rank. | Modelo | Ranking Por Modelos - Automoviles | | | | | | | | | |
|--------------|---------------------|-----------------------------------|---------------|---------------|---------|---------|----------------|----------|----------------|--------|-----------|
| | | nov/11 (a) | nov/10 (b) | oct/11 (c) | Var a-b | Var a-c | Ac. 11 | Part % | Ac. 10 | Part % | Var 11-10 |
| 1 | Volkswagen GOL | 6.104 | 3.459 | 6.002 | 76,47% | 1,70% | 60.784 | 9,59% | 43.914 | 9,09% | 38,42% |
| 2 | Chevrolet CLASSIC | 3.251 | 2.862 | 4.188 | 13,59% | -22,37% | 44.208 | 6,97% | 20.400 | 4,22% | 116,71% |
| 3 | Peugeot 207 | 2.756 | 2.017 | 3.202 | 36,64% | -13,93% | 34.279 | 5,41% | 29.182 | 6,04% | 17,47% |
| 4 | Renault SANDERO | 1.780 | 2.946 | 2.116 | -39,58% | -15,88% | 27.324 | 4,31% | 22.697 | 4,70% | 20,39% |
| 5 | Ford ECOSPORT | 1.329 | 1.584 | 2.419 | -16,10% | -45,06% | 26.224 | 4,14% | 19.709 | 4,08% | 33,06% |
| 6 | Volkswagen SURAN | 2.155 | 1.432 | 2.424 | 50,49% | -11,10% | 22.840 | 3,60% | 20.016 | 4,14% | 14,11% |
| 7 | Volkswagen BORA | 671 | 624 | 963 | 7,53% | -30,32% | 19.315 | 3,05% | 11.050 | 2,29% | 74,80% |
| 8 | Chevrolet AVEO | 1.194 | 1.403 | 1.685 | -14,90% | -29,14% | 18.265 | 2,88% | 12.385 | 2,56% | 47,48% |
| 9 | Ford FOCUS II | 1.836 | 878 | 1.770 | 109,11% | 3,73% | 17.016 | 2,68% | 10.279 | 2,13% | 65,54% |
| 10 | Chevrolet AGILE | 1.079 | 890 | 1.615 | 21,24% | -33,19% | 17.002 | 2,68% | 12.021 | 2,49% | 41,44% |
| 11 | Renault CLIO | 1.397 | 1.485 | 1.409 | -5,93% | -0,85% | 16.497 | 2,60% | 13.850 | 2,87% | 19,11% |
| 12 | Ford KA | 1.979 | 926 | 1.470 | 113,71% | 34,63% | 16.156 | 2,55% | 13.089 | 2,71% | 23,43% |
| 13 | Fiat SIENA | 1.431 | 1.044 | 1.568 | 37,07% | -8,74% | 15.789 | 2,49% | 12.764 | 2,64% | 23,70% |
| 14 | Fiat PALIO | 1.127 | 1.097 | 1.283 | 2,73% | -12,16% | 15.086 | 2,38% | 15.606 | 3,23% | -3,33% |
| 15 | Volkswagen VOYAGE | 1.213 | 974 | 1.155 | 24,54% | 5,02% | 14.871 | 2,35% | 11.045 | 2,29% | 34,64% |
| 16 | Fiat UNO 2010 | 1.151 | 637 | 1.409 | 80,69% | -18,31% | 14.040 | 2,22% | 896 | 0,19% | 1466,96% |
| 17 | Volkswagen FOX | 1.691 | 1.736 | 1.319 | -2,59% | 28,20% | 13.373 | 2,11% | 11.039 | 2,28% | 21,14% |
| 18 | Chevrolet CELTA | 1.443 | | 1.899 | N/D | -24,01% | 11.475 | 1,81% | | 0,00% | N/D |
| 19 | Ford FIESTA KINETIC | 610 | 418 | 400 | 45,93% | 52,50% | 11.134 | 1,76% | 423 | 0,09% | 2532,15% |
| 20 | Toyota COROLLA | 806 | 578 | 872 | 39,45% | -7,57% | 10.336 | 1,63% | 8.435 | 1,75% | 22,54% |
| 21 | Renault LOGAN | 828 | 953 | 797 | -13,12% | 3,89% | 10.299 | 1,62% | 7.602 | 1,57% | 35,48% |
| 22 | Volkswagen VENTO | 668 | 578 | 1.100 | 15,57% | -39,27% | 9.934 | 1,57% | 5.762 | 1,19% | 72,41% |
| 23 | Citroen C3 | 658 | 326 | 788 | 101,84% | -16,50% | 9.600 | 1,51% | 5.189 | 1,07% | 85,01% |
| 24 | Ford FIESTA | 302 | 634 | 510 | -52,37% | -40,78% | 9.301 | 1,47% | 10.603 | 2,19% | -12,28% |
| 25 | Renault FLUENCE | 900 | 145 | 848 | 520,69% | 6,13% | 9.069 | 1,43% | 169 | 0,03% | 5266,27% |
| 26 | Fiat UNO | 799 | 475 | 829 | 68,21% | -3,62% | 8.653 | 1,37% | 8.535 | 1,77% | 1,38% |
| 27 | Citroen C4 | 618 | 667 | 733 | -7,35% | -15,69% | 8.625 | 1,36% | 8.493 | 1,76% | 1,55% |
| 28 | Chevrolet MERIVA | 517 | 349 | 644 | 48,14% | -19,72% | 8.320 | 1,31% | 6.345 | 1,31% | 31,13% |
| 29 | Fiat PUNTO | 546 | 589 | 785 | -7,30% | -30,45% | 8.231 | 1,30% | 8.598 | 1,78% | -4,27% |
| 30 | Renault SYMBOL | 414 | 712 | 451 | -41,85% | -8,20% | 6.832 | 1,08% | 7.421 | 1,54% | -7,94% |
| 31 | Honda FIT | 491 | 744 | 363 | -34,01% | 35,26% | 6.790 | 1,07% | 8.863 | 1,83% | -23,39% |
| 32 | Nissan TIIDA | 261 | 549 | 369 | -52,46% | -29,27% | 6.700 | 1,06% | 6.191 | 1,28% | 8,22% |
| 33 | Peugeot 307 | 260 | 547 | 395 | -52,47% | -34,18% | 6.678 | 1,05% | 7.811 | 1,62% | -14,51% |
| 34 | Peugeot 408 | 700 | | 779 | N/D | -10,14% | 6.608 | 1,04% | | 0,00% | N/D |
| 35 | Peugeot 206 | 397 | 749 | 473 | -47,00% | -16,07% | 6.573 | 1,04% | 5.446 | 1,13% | 20,69% |
| 36 | Renault KANGOO | 516 | 578 | 467 | -10,73% | 10,49% | 5.684 | 0,90% | 5.945 | 1,23% | -4,39% |
| 37 | Chevrolet ASTRA | 252 | 333 | 414 | -24,32% | -39,13% | 5.561 | 0,88% | 5.531 | 1,14% | 0,54% |
| 38 | Peugeot PARTNER | 379 | 345 | 414 | 9,86% | -8,45% | 4.940 | 0,78% | 2.744 | 0,57% | 80,03% |
| 39 | Fiat IDEA | 328 | 332 | 430 | -1,20% | -23,72% | 4.426 | 0,70% | 2.415 | 0,50% | 83,27% |
| 40 | Honda CITY | 117 | 379 | 102 | -69,13% | 14,71% | 4.055 | 0,64% | 5.177 | 1,07% | -21,67% |
| 41 | Chevrolet CRUZE | 310 | 190 | 247 | 63,16% | 25,51% | 3.824 | 0,60% | 412 | 0,09% | 828,16% |
| 42 | Dodge JOURNEY | 238 | 225 | 101 | 5,78% | 135,64% | 3.810 | 0,60% | 2.139 | 0,44% | 78,12% |
| 43 | Renault DUSTER | 2.391 | | 987 | N/D | 142,25% | 3.381 | 0,53% | | 0,00% | N/D |
| 44 | Citroen PICASSO | 167 | 296 | 257 | -43,58% | -35,02% | 2.827 | 0,45% | 3.236 | 0,67% | -12,64% |
| 45 | Citroen BERLINGO | 180 | 204 | 233 | -11,76% | -22,75% | 2.763 | 0,44% | 2.139 | 0,44% | 29,17% |
| 46 | Nissan SENTRA | 191 | 141 | 243 | 35,46% | -21,40% | 2.506 | 0,40% | 165 | 0,03% | 1418,79% |
| 47 | Suzuki FUN | 7 | 395 | 7 | -98,23% | 0,00% | 2.219 | 0,35% | 5.919 | 1,23% | -62,51% |
| 48 | Citroen C3 PICASSO | 271 | | 386 | N/D | -29,79% | 1.936 | 0,31% | | 0,00% | N/D |
| 49 | Honda CIVIC | 184 | 153 | 101 | 20,26% | 82,18% | 1.876 | 0,30% | 2.074 | 0,43% | -9,55% |
| 50 | Chevrolet CORSA | 6 | 440 | 11 | -98,64% | -45,45% | 1.858 | 0,29% | 22.077 | 4,57% | -91,58% |
| 51 | Otros | 2.415 | 2.735 | 2.643 | -11,70% | -8,63% | 33.961 | 5,36% | 37.307 | 7,72% | -8,97% |
| Total | | 51.314 | 41.753 | 56.075 | | | 633.854 | 1 | 483.108 | | |



Patentamientos por Ranking de Automoviles - Mercado Total

Autos - Participacion por Segmento





Patentamientos por Ranking de Livianos y Pesados - Mercado Total

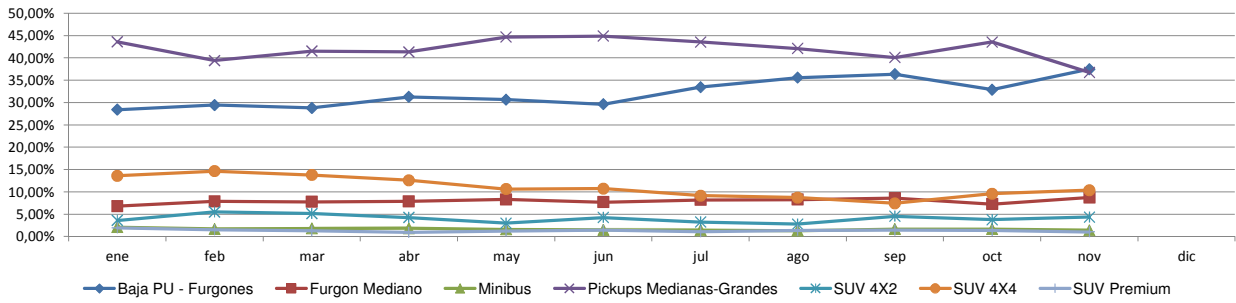
| Rank. | Comercial Liviano | | | | | | | | | | |
|--------------|-------------------------|---------------|--------------|---------------|---------|---------|----------------|----------|----------------|--------|-----------|
| | Modelo | nov/11 (a) | nov/10 (b) | oct/11 (c) | Var a-b | Var a-c | Ac. 11 | Part % | Ac. 10 | Part % | Var 11-10 |
| 1 | Toyota HILUX | 1.093 | 1.287 | 1.818 | -15,07% | -39,88% | 20.029 | 13,50% | 17.618 | 15,25% | 13,68% |
| 2 | Volkswagen AMAROK | 1.146 | 1.118 | 1.323 | 2,50% | -13,38% | 14.253 | 9,61% | 6.667 | 5,77% | 113,78% |
| 3 | Ford RANGER | 1.019 | 715 | 1.417 | 42,52% | -28,09% | 13.813 | 9,31% | 11.774 | 10,19% | 17,32% |
| 4 | Renault KANGOO FURGON | 1.141 | 956 | 990 | 19,35% | 15,25% | 12.079 | 8,14% | 9.279 | 8,03% | 30,18% |
| 5 | Peugeot PARTNER FURGON | 670 | 602 | 686 | 11,30% | -2,33% | 8.909 | 6,00% | 6.261 | 5,42% | 42,29% |
| 6 | Chevrolet S-10 | 433 | 451 | 615 | -3,99% | -29,59% | 8.481 | 5,72% | 7.825 | 6,77% | 8,38% |
| 7 | Fiat FIORINO | 690 | 563 | 904 | 22,56% | -23,67% | 8.136 | 5,48% | 7.281 | 6,30% | 11,74% |
| 8 | Fiat STRADA | 687 | 362 | 610 | 89,78% | 12,62% | 6.749 | 4,55% | 3.164 | 2,74% | 113,31% |
| 9 | Renault MASTER | 240 | 310 | 367 | -22,58% | -34,60% | 4.445 | 3,00% | 3.208 | 2,78% | 38,56% |
| 10 | Volkswagen SAVEIRO | 216 | 194 | 248 | 11,34% | -12,90% | 4.030 | 2,72% | 3.890 | 3,37% | 3,60% |
| 11 | Honda CRV | 214 | 402 | 236 | -46,77% | -9,32% | 3.903 | 2,63% | 3.527 | 3,05% | 10,66% |
| 12 | Nissan FRONTIER | 203 | 275 | 317 | -26,18% | -35,96% | 3.639 | 2,45% | 2.224 | 1,93% | 63,62% |
| 13 | Citroen BERLINGO FURGON | 331 | 124 | 379 | 166,94% | -12,66% | 3.577 | 2,41% | 2.712 | 2,35% | 31,90% |
| 14 | Mercedes Benz SPRINTER | 257 | 263 | 238 | -2,28% | 7,98% | 3.153 | 2,13% | 2.951 | 2,55% | 6,85% |
| 15 | Toyota HILUX SW4 | 153 | 105 | 204 | 45,71% | -25,00% | 2.346 | 1,58% | 1.961 | 1,70% | 19,63% |
| 16 | Chevrolet MONTANA | 225 | | 283 | N/D | -20,49% | 2.280 | 1,54% | | 0,00% | N/D |
| 17 | Chery TIGGO | 179 | 159 | 172 | 12,58% | 4,07% | 1.977 | 1,33% | 1.812 | 1,57% | 9,11% |
| 18 | Toyota RAV 4 | 128 | 102 | 175 | 25,49% | -26,86% | 1.797 | 1,21% | 1.515 | 1,31% | 18,61% |
| 19 | Ford KUGA | 148 | 83 | 114 | 78,31% | 29,82% | 1.665 | 1,12% | 918 | 0,79% | 81,37% |
| 20 | Ford F 100 | 84 | 140 | 108 | -40,00% | -22,22% | 1.517 | 1,02% | 1.892 | 1,64% | -19,82% |
| 21 | Otros | 1.639 | 1.473 | 1.770 | 11,27% | -7,40% | 21.590 | 14,55% | 19.025 | 16,47% | 13,48% |
| Total | | 10.896 | 9.684 | 12.974 | | | 148.368 | 1 | 115.504 | | |

| Rank. | Comercial Pesado | | | | | | | | | | |
|--------------|--------------------------|--------------|--------------|--------------|---------|---------|---------------|----------|---------------|--------|-----------|
| | Modelo | nov/11 (a) | nov/10 (b) | oct/11 (c) | Var a-b | Var a-c | Ac. 11 | Part % | Ac. 10 | Part % | Var 11-10 |
| 1 | Iveco 170 E | 266 | 244 | 209 | 9,02% | 27,27% | 2.480 | 10,03% | 1.731 | 10,56% | 43,27% |
| 2 | Ford F-4000 | 107 | 69 | 147 | 55,07% | -27,21% | 1.468 | 5,94% | 720 | 4,39% | 103,89% |
| 3 | Mercedes Benz BMO 368 | 33 | 27 | 44 | 22,22% | -25,00% | 1.244 | 5,03% | 644 | 3,93% | 93,17% |
| 4 | Mercedes Benz BMO 384 | 55 | 54 | 99 | 1,85% | -44,44% | 806 | 3,26% | 1.106 | 6,75% | -27,12% |
| 5 | Volkswagen 17220 | 52 | 71 | 57 | -26,76% | -8,77% | 751 | 3,04% | 475 | 2,90% | 58,11% |
| 6 | Scania G340 | 49 | 37 | 62 | 32,43% | -20,97% | 731 | 2,96% | 355 | 2,17% | 105,92% |
| 7 | Iveco 450 E | 95 | 41 | 115 | 131,71% | -17,39% | 707 | 2,86% | 403 | 2,46% | 75,43% |
| 8 | Ford CARGO 1722 | 129 | | 182 | N/D | -29,12% | 686 | 2,77% | | 0,00% | N/D |
| 9 | Ford CARGO 1722 E | 30 | 119 | 13 | -74,79% | 130,77% | 653 | 2,64% | 1.061 | 6,47% | -38,45% |
| 10 | Mercedes Benz ATEGO 1725 | 59 | 36 | 45 | 63,89% | 31,11% | 607 | 2,45% | 391 | 2,39% | 55,24% |
| 11 | Scania P340 | 56 | 21 | 62 | 166,67% | -9,68% | 583 | 2,36% | 256 | 1,56% | 127,73% |
| 12 | Mercedes Benz 1624 | 30 | 46 | 47 | -34,78% | -36,17% | 572 | 2,31% | 253 | 1,54% | 126,09% |
| 13 | Mercedes Benz O-500 | 49 | 36 | 58 | 36,11% | -15,52% | 534 | 2,16% | 233 | 1,42% | 129,18% |
| 14 | Mercedes Benz OF 1418 | 15 | 6 | 17 | 150,00% | -11,76% | 532 | 2,15% | 202 | 1,23% | 163,37% |
| 15 | Agrale MT15 | 36 | 64 | 40 | -43,75% | -10,00% | 531 | 2,15% | 273 | 1,67% | 94,51% |
| 16 | Mercedes Benz LS 1634 | 41 | 44 | 43 | -6,82% | -4,65% | 511 | 2,07% | 350 | 2,14% | 46,00% |
| 17 | Mercedes Benz 710 | 41 | 43 | 43 | -4,65% | -4,65% | 498 | 2,01% | 425 | 2,59% | 17,18% |
| 18 | Renault PREMIUM | 33 | 47 | 45 | -29,79% | -26,67% | 467 | 1,89% | 226 | 1,38% | 106,64% |
| 19 | Volkswagen 13180 | 32 | 35 | 48 | -8,57% | -33,33% | 445 | 1,80% | 300 | 1,83% | 48,33% |
| 20 | Iveco 490 S | 36 | 23 | 36 | 56,52% | 0,00% | 415 | 1,68% | 223 | 1,36% | 86,10% |
| 21 | Otros | 761 | 638 | 874 | 19,28% | -12,93% | 9.506 | 38,44% | 6.760 | 41,25% | 40,62% |
| Total | | 2.005 | 1.701 | 2.286 | | | 24.727 | 1 | 16.387 | | |

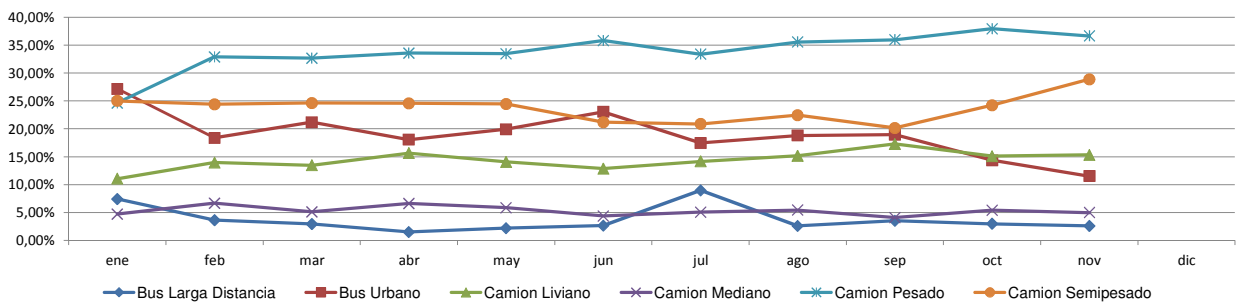


Patentamientos por Ranking de Livianos y Pesados - Mercado Total

Comercial Liviano



Comercial Pesado





Patentamientos por Provincias y Tipos -

| Distrito | Automovil+Comercial Liviano | | | | | | | Comercial Pesado+Otros Pesados | | | | | | | Mercado Total | | | | | |
|---------------------|-----------------------------|------------|------------|---------|---------|---------|---------|--------------------------------|------------|------------|------------|---------|---------|--------|---------------|-----------|---------|---------|-----------|--------|
| | nov/11 (a) | nov/10 (b) | oct/11 (c) | Var a-b | Var a-c | Ac. 11 | Ac. 10 | Var 11-10 | nov/11 (a) | nov/10 (b) | oct/11 (c) | Var a-b | Var a-c | Ac. 11 | Ac. 10 | Var 11-10 | Ac. 11 | Ac. 10 | Var 11-10 | Part % |
| GRAN BUENOS AIRES | 11.959 | 9.894 | 12.202 | 20,87% | -1,99% | 138.572 | 107.658 | 28,72% | 249 | 194 | 285 | 28,35% | -12,63% | 3.146 | 2.395 | 31,36% | 141.718 | 110.053 | 28,77% | 17,31% |
| CAPITAL FEDERAL | 10.629 | 9.960 | 11.381 | 6,72% | -6,61% | 125.216 | 106.742 | 17,31% | 804 | 726 | 861 | 10,74% | -6,62% | 10.037 | 7.210 | 39,21% | 135.253 | 113.952 | 18,69% | 16,52% |
| BUENOS AIRES | 9.362 | 7.630 | 10.530 | 22,70% | -11,09% | 122.985 | 92.222 | 33,36% | 420 | 330 | 433 | 27,27% | -3,00% | 4.361 | 2.980 | 46,34% | 127.346 | 95.202 | 33,76% | 15,55% |
| CORDOBA | 6.032 | 4.792 | 7.038 | 25,88% | -14,29% | 77.839 | 60.337 | 29,01% | 232 | 189 | 295 | 22,75% | -21,36% | 2.783 | 1.840 | 51,25% | 80.622 | 62.177 | 29,67% | 9,85% |
| SANTA FE | 5.019 | 4.105 | 5.843 | 22,27% | -14,10% | 67.415 | 49.440 | 36,36% | 296 | 265 | 319 | 11,70% | -7,21% | 3.213 | 2.202 | 45,91% | 70.628 | 51.642 | 36,76% | 8,63% |
| MENDOZA | 2.294 | 1.698 | 2.685 | 35,10% | -14,56% | 30.081 | 22.622 | 32,97% | 118 | 124 | 138 | -4,84% | -14,49% | 1.438 | 1.070 | 34,39% | 31.519 | 23.692 | 33,04% | 3,85% |
| ENTRE RIOS | 1.597 | 1.276 | 1.851 | 25,16% | -13,72% | 21.664 | 15.391 | 40,76% | 111 | 117 | 120 | -5,13% | -7,50% | 1.363 | 943 | 44,54% | 23.027 | 16.334 | 40,98% | 2,81% |
| TUCUMAN | 1.623 | 1.008 | 1.744 | 61,01% | -6,94% | 18.951 | 13.143 | 44,19% | 112 | 62 | 100 | 80,65% | 12,00% | 1.195 | 680 | 75,74% | 20.146 | 13.823 | 45,74% | 2,46% |
| CORRIENTES | 1.168 | 1.049 | 1.473 | 11,34% | -20,71% | 18.095 | 12.373 | 46,25% | 158 | 105 | 158 | 50,48% | 0,00% | 1.632 | 1.025 | 59,22% | 19.727 | 13.398 | 47,24% | 2,41% |
| SALTA | 1.290 | 989 | 1.479 | 30,43% | -12,78% | 15.949 | 11.739 | 35,86% | 66 | 65 | 78 | 1,54% | -15,38% | 1.077 | 814 | 32,31% | 17.026 | 12.553 | 35,63% | 2,08% |
| NEUQUEN | 1.310 | 986 | 1.381 | 32,86% | -5,14% | 15.283 | 11.182 | 36,68% | 85 | 39 | 59 | 117,95% | 44,07% | 687 | 391 | 75,70% | 15.970 | 11.573 | 37,99% | 1,95% |
| CHUBUT | 1.170 | 1.181 | 1.209 | -0,93% | -3,23% | 15.367 | 12.399 | 23,94% | 44 | 34 | 63 | 29,41% | -30,16% | 560 | 409 | 36,92% | 15.927 | 12.808 | 24,35% | 1,95% |
| CHACO | 966 | 644 | 1.251 | 50,00% | -22,78% | 13.019 | 8.724 | 49,23% | 59 | 36 | 78 | 63,89% | -24,36% | 716 | 415 | 72,53% | 13.735 | 9.139 | 50,29% | 1,68% |
| RIO NEGRO | 929 | 773 | 1.008 | 20,18% | -7,84% | 11.640 | 8.819 | 31,99% | 20 | 10 | 24 | 100,00% | -16,67% | 301 | 185 | 62,70% | 11.941 | 9.004 | 32,62% | 1,46% |
| SANTA CRUZ | 920 | 955 | 1.003 | -3,66% | -8,28% | 11.177 | 9.404 | 18,85% | 49 | 44 | 56 | 11,36% | -12,50% | 481 | 333 | 44,44% | 11.658 | 9.737 | 19,73% | 1,42% |
| MISIONES | 765 | 661 | 996 | 15,73% | -23,19% | 11.034 | 7.759 | 42,21% | 31 | 46 | 42 | -32,61% | -26,19% | 499 | 309 | 61,49% | 11.533 | 8.068 | 42,95% | 1,41% |
| JUJUY | 682 | 584 | 744 | 16,78% | -8,33% | 9.077 | 7.007 | 29,54% | 47 | 69 | 51 | -31,88% | -7,84% | 941 | 750 | 25,47% | 10.018 | 7.757 | 29,15% | 1,22% |
| TIERRA DEL FUEGO | 877 | 771 | 934 | 13,75% | -6,10% | 9.490 | 6.310 | 50,40% | 59 | 28 | 32 | 110,71% | 84,38% | 461 | 245 | 88,16% | 9.951 | 6.555 | 51,81% | 1,22% |
| SAN JUAN | 671 | 377 | 806 | 77,98% | -16,75% | 8.362 | 6.196 | 34,96% | 34 | 37 | 41 | -8,11% | -17,07% | 489 | 345 | 41,74% | 8.851 | 6.541 | 35,32% | 1,08% |
| LA PAMPA | 648 | 486 | 711 | 33,33% | -8,86% | 8.491 | 5.962 | 42,42% | 14 | 15 | 28 | -6,67% | -50,00% | 214 | 160 | 33,75% | 8.705 | 6.122 | 42,19% | 1,06% |
| SANTIAGO DEL ESTERO | 516 | 372 | 610 | 38,71% | -15,41% | 7.972 | 5.592 | 42,56% | 19 | 16 | 36 | 18,75% | -47,22% | 365 | 209 | 74,64% | 8.337 | 5.801 | 43,72% | 1,02% |
| FORMOSA | 469 | 367 | 668 | 27,79% | -29,79% | 7.162 | 5.353 | 33,79% | 20 | 29 | 21 | -31,03% | -4,76% | 261 | 208 | 25,48% | 7.423 | 5.561 | 33,48% | 0,91% |
| SAN LUIS | 577 | 418 | 612 | 38,04% | -5,72% | 7.178 | 5.053 | 42,05% | 15 | 11 | 13 | 36,36% | 15,38% | 127 | 95 | 33,68% | 7.305 | 5.148 | 41,90% | 0,89% |
| CATAMARCA | 398 | 216 | 506 | 84,26% | -21,34% | 5.509 | 3.591 | 53,41% | 12 | 9 | 13 | 33,33% | -7,69% | 109 | 68 | 60,29% | 5.618 | 3.659 | 53,54% | 0,69% |
| LA RIOJA | 339 | 245 | 384 | 38,37% | -11,72% | 4.694 | 3.594 | 30,61% | 8 | 5 | 14 | 60,00% | -42,86% | 101 | 86 | 17,44% | 4.795 | 3.680 | 30,30% | 0,59% |



Patentamientos por Provincias y Tipos -

