



**Patentamientos por Marcas - Mercado Total**

	ene/12(a)	dic/11(b)	ene/11(c)	ene/10(d)	Var a-b	Var a-c	Var a-d	Ac. 12	Ac. 11	Var 12-11
<b>Automovil</b>	90.074	29.577	80.494	62.194	204,54%	11,90%	44,83%	90.074	80.494	11,90%
<b>Comercial Liviano</b>	18.533	7.153	19.811	13.852	159,09%	-6,45%	33,79%	18.533	19.811	-6,45%
<b>Comercial Pesado</b>	2.823	1.426	2.755	1.618	97,97%	2,47%	74,47%	2.823	2.755	2,47%
<b>Otros Pesados</b>	1.177	637	1.045	801	84,77%	12,63%	46,94%	1.177	1.045	12,63%
<b>Total</b>	<b>112.607</b>	<b>38.793</b>	<b>104.105</b>	<b>78.465</b>	<b>190,28%</b>	<b>8,17%</b>	<b>43,51%</b>	<b>112.607</b>	<b>104.105</b>	<b>8,17%</b>
<b>Prom. diario</b>	5.362	2.042	4.957	3.923				5.362	4.957	
<b>Dias habiles</b>	21	19	21	20				21	21	

Patentamientos por origen	
	ene/12 Ac. 12
Importados	69.629 69.629
Nacionales	42.978 42.978



■ Importados ■ Nacionales

**Patentamientos Mensuales**

	ene	feb	mar	abr	may	jun	jul	ago	sep	oct	nov	dic
2012	112.607											
2011	104.105	60.178	67.605	65.373	67.986	78.517	73.036	79.967	84.309	72.407	65.758	38.793
<b>Var% 12-11</b>	<b>8,17%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>	<b>-100,00%</b>
2010	78.465	44.759	57.287	50.946	50.819	54.810	57.571	57.401	64.049	53.828	54.042	38.762
2009	73.927	39.075	41.300	40.533	40.147	44.100	46.630	42.434	46.020	39.962	37.493	23.282

**Patentamientos por Marcas - Totales**

Marca	2012			2012			2011			2011			Var 2012-2011
	ene/12(a)	Part %	ene/11(c)	Part %	dic/11(e)	Part %	Var a-c	Var a-e	ene - ene	Part %	ene - ene	Part %	
Volkswagen	21.780	19,53%	17.631	17,09%	8.104	21,21%	23,53%	168,76%	21.780	19,53%	17.631	17,09%	23,53%
Chevrolet	17.997	16,13%	13.804	13,38%	5.571	14,58%	30,38%	223,05%	17.997	16,13%	13.804	13,38%	30,38%
Renault	15.404	13,81%	13.304	12,90%	6.574	17,20%	15,78%	134,32%	15.404	13,81%	13.304	12,90%	15,78%
Ford	13.616	12,21%	13.094	12,69%	5.195	13,59%	3,99%	162,10%	13.616	12,21%	13.094	12,69%	3,99%
Fiat	12.673	11,36%	10.970	10,63%	3.118	8,16%	15,52%	306,45%	12.673	11,36%	10.970	10,63%	15,52%
Peugeot	10.285	9,22%	10.075	9,77%	3.266	8,55%	2,08%	214,91%	10.285	9,22%	10.075	9,77%	2,08%
Toyota	5.028	4,51%	5.363	5,20%	1.273	3,33%	-6,25%	294,97%	5.028	4,51%	5.363	5,20%	-6,25%
Citroen	4.358	3,91%	3.834	3,72%	1.438	3,76%	13,67%	203,06%	4.358	3,91%	3.834	3,72%	13,67%
Mercedes Benz	1.870	1,68%	2.243	2,17%	595	1,56%	-16,63%	214,29%	1.870	1,68%	2.243	2,17%	-16,63%
Honda	1.852	1,66%	3.630	3,52%	544	1,42%	-48,98%	240,44%	1.852	1,66%	3.630	3,52%	-48,98%
Nissan	1.092	0,98%	2.026	1,96%	430	1,13%	-46,10%	153,95%	1.092	0,98%	2.026	1,96%	-46,10%
Audi	1.017	0,91%	621	0,60%	144	0,38%	63,77%	606,25%	1.017	0,91%	621	0,60%	63,77%
Chery	954	0,86%	655	0,63%	281	0,74%	45,65%	239,50%	954	0,86%	655	0,63%	45,65%
Iveco	709	0,64%	639	0,62%	596	1,56%	10,95%	18,96%	709	0,64%	639	0,62%	10,95%
Dodge	657	0,59%	806	0,78%	264	0,69%	-18,49%	148,86%	657	0,59%	806	0,78%	-18,49%
Hyundai	561	0,50%	1.151	1,12%	149	0,39%	-51,26%	276,51%	561	0,50%	1.151	1,12%	-51,26%
Scania	299	0,27%	219	0,21%	87	0,23%	36,53%	243,68%	299	0,27%	219	0,21%	36,53%
BMW	245	0,22%	612	0,59%	169	0,44%	-59,97%	44,97%	245	0,22%	612	0,59%	-59,97%
Jeep	242	0,22%	193	0,19%	39	0,10%	25,39%	520,51%	242	0,22%	193	0,19%	25,39%
Kia	231	0,21%	413	0,40%	80	0,21%	-44,07%	188,75%	231	0,21%	413	0,40%	-44,07%
Volvo	148	0,13%	117	0,11%	43	0,11%	26,50%	244,19%	148	0,13%	117	0,11%	26,50%
Mitsubishi	91	0,08%	217	0,21%	25	0,07%	-58,06%	264,00%	91	0,08%	217	0,21%	-58,06%
Randon	83	0,07%	73	0,07%	49	0,13%	13,70%	69,39%	83	0,07%	73	0,07%	13,70%
Agrale	52	0,05%	225	0,22%	19	0,05%	-76,89%	173,68%	52	0,05%	225	0,22%	-76,89%
Mini	47	0,04%	58	0,06%	26	0,07%	-18,97%	80,77%	47	0,04%	58	0,06%	-18,97%
Alfa Romeo	43	0,04%	67	0,06%	26	0,07%	-35,82%	65,38%	43	0,04%	67	0,06%	-35,82%
MONTENEGRO	31	0,03%	23	0,02%	10	0,03%	34,78%	210,00%	31	0,03%	23	0,02%	34,78%
DFM	30	0,03%	19	0,02%	13	0,03%	57,89%	130,77%	30	0,03%	19	0,02%	57,89%
Subaru	28	0,03%	91	0,09%	31	0,08%	-69,23%	-9,68%	28	0,03%	91	0,09%	-69,23%
Porsche	27	0,02%	16	0,02%	2	0,01%	68,75%	1250,00%	27	0,02%	16	0,02%	68,75%
Puma de Tat	27	0,02%	33	0,03%	10	0,03%	-18,18%	170,00%	27	0,02%	33	0,03%	-18,18%
Smart	27	0,02%	68	0,07%	20	0,05%	-60,29%	35,00%	27	0,02%	68	0,07%	-60,29%
Ssangyong	12	0,01%		0,00%	3	0,01%	N/D	300,00%	12	0,01%		0,00%	N/D
Land Rover	11	0,01%	11	0,01%	9	0,02%	0,00%	22,22%	11	0,01%	11	0,01%	0,00%
Suzuki	8	0,01%	520	0,50%	6	0,02%	-98,46%	33,33%	8	0,01%	520	0,50%	-98,46%
Montesur	7	0,01%	7	0,01%	3	0,00%	0,00%	N/D	7	0,01%	7	0,01%	0,00%
Chrysler	5	0,00%	214	0,21%	3	0,01%	-97,66%	66,67%	5	0,00%	214	0,21%	-97,66%
Jaguar		0,00%	1	0,00%	1	0,00%	-100,00%	-100,00%		0,00%	1	0,00%	-100,00%
Seat		0,00%	120	0,12%	1	0,00%	-100,00%	-100,00%		0,00%	120	0,12%	-100,00%
<b>Total</b>	<b>111.547</b>		<b>103.163</b>		<b>38.214</b>				<b>111.547</b>		<b>103.163</b>		

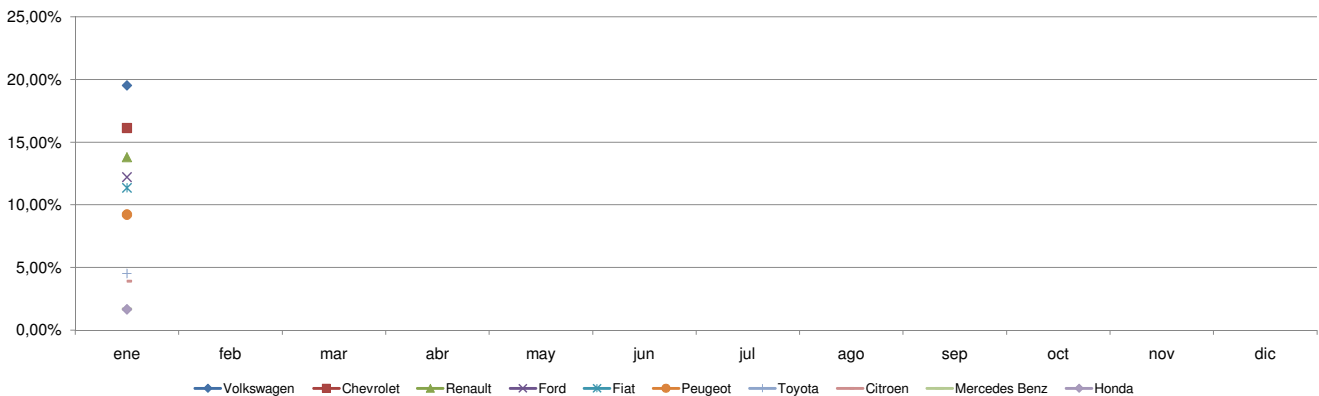


**Patentamientos por Marcas - Mercado Total**

Patentamientos por Marcas - Autos + Livianos									2012	2012	2011	2011	Var
Marca	ene/12(a)	Part %	ene/11(c)	Part %	dic/11(e)	Part %	Var a-c	Var a-e	ene - ene	Part %	ene - ene	Part %	2012-2011
Volkswagen	21.549	19,84%	17.375	17,32%	8.000	21,78%	24,02%	169,36%	21.549	19,84%	17.375	17,32%	24,02%
Chevrolet	17.997	16,57%	13.804	13,76%	5.571	15,17%	30,38%	223,05%	17.997	16,57%	13.804	13,76%	30,38%
Renault	15.331	14,12%	13.256	13,22%	6.511	17,73%	15,65%	135,46%	15.331	14,12%	13.256	13,22%	15,65%
Ford	13.198	12,15%	12.747	12,71%	4.942	13,45%	3,54%	167,06%	13.198	12,15%	12.747	12,71%	3,54%
Fiat	12.673	11,67%	10.970	10,94%	3.118	8,49%	15,52%	306,45%	12.673	11,67%	10.970	10,94%	15,52%
Peugeot	10.285	9,47%	10.075	10,04%	3.266	8,89%	2,08%	214,91%	10.285	9,47%	10.075	10,04%	2,08%
Toyota	5.028	4,63%	5.363	5,35%	1.273	3,47%	-6,25%	294,97%	5.028	4,63%	5.363	5,35%	-6,25%
Citroen	4.358	4,01%	3.834	3,82%	1.438	3,92%	13,67%	203,06%	4.358	4,01%	3.834	3,82%	13,67%
Honda	1.852	1,71%	3.630	3,62%	544	1,48%	-48,98%	240,44%	1.852	1,71%	3.630	3,62%	-48,98%
Nissan	1.092	1,01%	2.026	2,02%	430	1,17%	-46,10%	153,95%	1.092	1,01%	2.026	2,02%	-46,10%
Audi	1.017	0,94%	621	0,62%	144	0,39%	63,77%	606,25%	1.017	0,94%	621	0,62%	63,77%
Chery	954	0,88%	655	0,65%	281	0,77%	45,65%	239,50%	954	0,88%	655	0,65%	45,65%
Mercedes Benz	835	0,77%	1.196	1,19%	184	0,50%	-30,18%	353,80%	835	0,77%	1.196	1,19%	-30,18%
Dodge	657	0,60%	806	0,80%	264	0,72%	-18,49%	148,86%	657	0,60%	806	0,80%	-18,49%
Hyundai	546	0,50%	1.126	1,12%	147	0,40%	-51,51%	271,43%	546	0,50%	1.126	1,12%	-51,51%
BMW	245	0,23%	612	0,61%	169	0,46%	-59,97%	44,97%	245	0,23%	612	0,61%	-59,97%
Jeep	242	0,22%	193	0,19%	39	0,11%	25,39%	520,51%	242	0,22%	193	0,19%	25,39%
Kia	231	0,21%	413	0,41%	80	0,22%	-44,07%	188,75%	231	0,21%	413	0,41%	-44,07%
Iveco	155	0,14%	184	0,18%	169	0,46%	-15,76%	-8,28%	155	0,14%	184	0,18%	-15,76%
Mitsubishi	91	0,08%	217	0,22%	25	0,07%	-58,06%	264,00%	91	0,08%	217	0,22%	-58,06%
Volvo	59	0,05%	36	0,04%	7	0,02%	63,89%	742,86%	59	0,05%	36	0,04%	63,89%
Mini	47	0,04%	58	0,06%	26	0,07%	-18,97%	80,77%	47	0,04%	58	0,06%	-18,97%
Alfa Romeo	43	0,04%	67	0,07%	26	0,07%	-35,82%	65,38%	43	0,04%	67	0,07%	-35,82%
Subaru	28	0,03%	91	0,09%	31	0,08%	-69,23%	-9,68%	28	0,03%	91	0,09%	-69,23%
Porsche	27	0,02%	16	0,02%	2	0,01%	68,75%	1250,00%	27	0,02%	16	0,02%	68,75%
Smart	27	0,02%	68	0,07%	20	0,05%	-60,29%	35,00%	27	0,02%	68	0,07%	-60,29%
Ssangyong	12	0,01%		0,00%	3	0,01%	N/D	300,00%	12	0,01%		0,00%	N/D
Land Rover	11	0,01%	11	0,01%	9	0,02%	0,00%	22,22%	11	0,01%	11	0,01%	0,00%
Suzuki	8	0,01%	520	0,52%	6	0,02%	-98,46%	33,33%	8	0,01%	520	0,52%	-98,46%
Chrysler	5	0,00%	214	0,21%	3	0,01%	-97,66%	66,67%	5	0,00%	214	0,21%	-97,66%
Jaguar		0,00%	1	0,00%	1	0,00%	-100,00%	-100,00%		0,00%	1	0,00%	-100,00%
Seat		0,00%	120	0,12%	1	0,00%	-100,00%	-100,00%		0,00%	120	0,12%	-100,00%
<b>Total</b>	<b>108.603</b>		<b>100.305</b>		<b>36.730</b>				<b>108.603</b>		<b>100.305</b>		

Patentamientos por Marcas - Camiones + Buses									2012	2012	2011	2011	Var
Marca	ene/12(a)	Part %	ene/11(c)	Part %	dic/11(e)	Part %	Var a-c	Var a-e	ene - ene	Part %	ene - ene	Part %	2012-2011
Mercedes Benz	1.035	35,16%	1.047	36,63%	411	27,70%	-1,15%	151,82%	1.035	35,16%	1.047	36,63%	-1,15%
Iveco	554	18,82%	455	15,92%	427	28,77%	21,76%	29,74%	554	18,82%	455	15,92%	21,76%
Ford	418	14,20%	347	12,14%	253	17,05%	20,46%	65,22%	418	14,20%	347	12,14%	20,46%
Scania	299	10,16%	219	7,66%	87	5,86%	36,53%	243,68%	299	10,16%	219	7,66%	36,53%
Volkswagen	231	7,85%	256	8,96%	104	7,01%	-9,77%	122,12%	231	7,85%	256	8,96%	-9,77%
Volvo	89	3,02%	81	2,83%	36	2,43%	9,88%	147,22%	89	3,02%	81	2,83%	9,88%
Randon	83	2,82%	73	2,55%	49	3,30%	13,70%	69,39%	83	2,82%	73	2,55%	13,70%
Renault	73	2,48%	48	1,68%	63	4,25%	52,08%	15,87%	73	2,48%	48	1,68%	52,08%
Agrale	52	1,77%	225	7,87%	19	1,28%	-76,89%	173,68%	52	1,77%	225	7,87%	-76,89%
MONTENEGRO	31	1,05%	23	0,80%	10	0,67%	34,78%	210,00%	31	1,05%	23	0,80%	34,78%
DFM	30	1,02%	19	0,66%	13	0,88%	57,89%	130,77%	30	1,02%	19	0,66%	57,89%
Puma de Tat	27	0,92%	33	1,15%	10	0,67%	-18,18%	170,00%	27	0,92%	33	1,15%	-18,18%
Hyundai	15	0,51%	25	0,87%	2	0,13%	-40,00%	650,00%	15	0,51%	25	0,87%	-40,00%
Montesur	7	0,24%	7	0,24%		0,00%	0,00%	N/D	7	0,24%	7	0,24%	0,00%
<b>Total</b>	<b>2.944</b>		<b>2.858</b>		<b>1.484</b>				<b>2.944</b>		<b>2.858</b>		

**Participacion por Marcas - Evolucion Mensual**

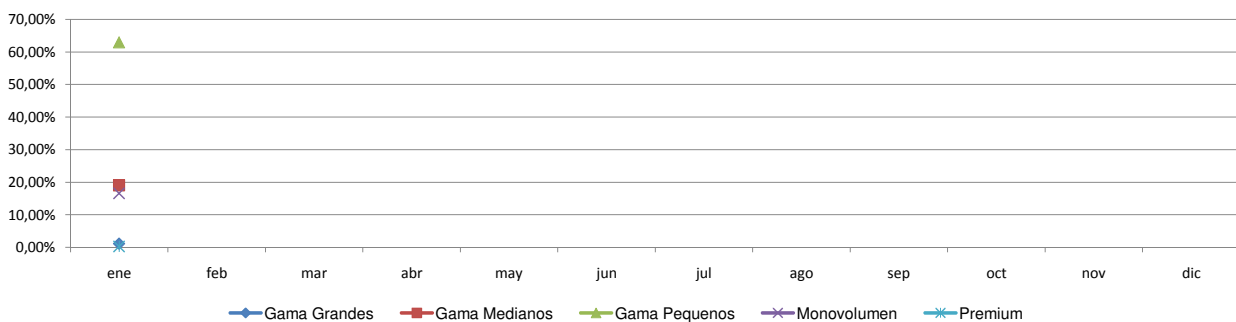




**Patentamientos por Ranking de Automoviles - Mercado Total**

Rank.	Modelo	Ranking Por Modelos - Automoviles									
		ene/12 (a)	ene/11 (b)	dic/11 (c)	Var a-b	Var a-c	Ac. 12	Part %	Ac. 11	Part %	Var 12-11
1	Volkswagen GOL	7.990	4.535	3.302	76,19%	141,97%	7.990	8,87%	4.535	5,63%	76,19%
2	Chevrolet CLASSIC	5.451	5.047	2.011	8,00%	171,06%	5.451	6,05%	5.047	6,27%	8,00%
3	Peugeot 207	4.757	5.048	1.312	-5,76%	262,58%	4.757	5,28%	5.048	6,27%	-5,76%
4	Volkswagen SURAN	3.719	2.985	1.375	24,59%	170,47%	3.719	4,13%	2.985	3,71%	24,59%
5	Volkswagen FOX	3.463	2.290	1.057	51,22%	227,63%	3.463	3,84%	2.290	2,84%	51,22%
6	Ford ECOSPORT	3.430	4.002	798	-14,29%	329,82%	3.430	3,81%	4.002	4,97%	-14,29%
7	Ford FOCUS II	3.117	2.195	1.214	42,00%	156,75%	3.117	3,46%	2.195	2,73%	42,00%
8	Renault SANDERO	3.006	3.593	1.042	-16,34%	188,48%	3.006	3,34%	3.593	4,46%	-16,34%
9	Renault CLIO	2.948	2.532	1.274	16,43%	131,40%	2.948	3,27%	2.532	3,15%	16,43%
10	Chevrolet AVEO	2.866	2.324	695	23,32%	312,37%	2.866	3,18%	2.324	2,89%	23,32%
11	Chevrolet AGILE	2.729	1.789	726	52,54%	275,90%	2.729	3,03%	1.789	2,22%	52,54%
12	Renault DUSTER	2.681		895	N/D	199,55%	2.681	2,98%		0,00%	N/D
13	Chevrolet CELTA	2.430		744	N/D	226,61%	2.430	2,70%		0,00%	N/D
14	Fiat SIENA	2.314	2.093	543	10,56%	326,15%	2.314	2,57%	2.093	2,60%	10,56%
15	Fiat UNO 2010	2.298	1.400	565	64,14%	306,73%	2.298	2,55%	1.400	1,74%	64,14%
16	Toyota COROLLA	2.209	1.597	407	38,32%	442,75%	2.209	2,45%	1.597	1,98%	38,32%
17	Ford KA	2.208	1.939	1.273	13,87%	73,45%	2.208	2,45%	1.939	2,41%	13,87%
18	Peugeot 408	1.989	20	810	9845,00%	145,56%	1.989	2,21%	20	0,02%	9845,00%
19	Renault LOGAN	1.958	1.523	689	28,56%	184,18%	1.958	2,17%	1.523	1,89%	28,56%
20	Volkswagen VOYAGE	1.890	1.814	737	4,19%	156,45%	1.890	2,10%	1.814	2,25%	4,19%
21	Ford FIESTA KINETIC	1.582	1.148	393	37,80%	302,54%	1.582	1,76%	1.148	1,43%	37,80%
22	Fiat PALIO	1.525	2.302	433	-33,75%	252,19%	1.525	1,69%	2.302	2,86%	-33,75%
23	Renault FLUENCE	1.368	1.074	584	27,37%	134,25%	1.368	1,52%	1.074	1,33%	27,37%
24	Citroen C3	1.305	875	347	49,14%	276,08%	1.305	1,45%	875	1,09%	49,14%
25	Fiat UNO	1.282	1.094	351	17,18%	265,24%	1.282	1,42%	1.094	1,36%	17,18%
26	Fiat PUNTO	1.203	1.146	212	4,97%	467,45%	1.203	1,34%	1.146	1,42%	4,97%
27	Honda FIT	1.065	1.543	191	-30,98%	457,59%	1.065	1,18%	1.543	1,92%	-30,98%
28	Citroen C4	1.027	1.343	347	-23,53%	195,97%	1.027	1,14%	1.343	1,67%	-23,53%
29	Volkswagen VENTO	959	676	290	41,86%	230,69%	959	1,06%	676	0,84%	41,86%
30	Chevrolet CRUZE	934	456	225	104,82%	315,11%	934	1,04%	456	0,57%	104,82%
31	Chevrolet MERIVA	928	653	328	42,11%	182,93%	928	1,03%	653	0,81%	42,11%
32	Peugeot 308	836	38	114	2100,00%	633,33%	836	0,93%	38	0,05%	2100,00%
33	Chevrolet PRISMA	800		210	N/D	280,95%	800	0,89%		0,00%	N/D
34	Ford FIESTA	733	979	224	-25,13%	227,23%	733	0,81%	979	1,22%	-25,13%
35	Volkswagen BORA	719	1.848	266	-61,09%	170,30%	719	0,80%	1.848	2,30%	-61,09%
36	Renault KANGOO	658	876	424	-24,89%	55,19%	658	0,73%	876	1,09%	-24,89%
37	Dodge JOURNEY	657	789	264	-16,73%	148,86%	657	0,73%	789	0,98%	-16,73%
38	Fiat IDEA	631	713	135	-11,50%	367,41%	631	0,70%	713	0,89%	-11,50%
39	Peugeot PARTNER	570	708	238	-19,49%	139,50%	570	0,63%	708	0,88%	-19,49%
40	Renault SYMBOL	493	1.107	242	-55,47%	103,72%	493	0,55%	1.107	1,38%	-55,47%
41	Citroen C3 PICASSO	417		123	N/D	239,02%	417	0,46%		0,00%	N/D
42	Peugeot 206	408	1.200	191	-66,00%	113,61%	408	0,45%	1.200	1,49%	-66,00%
43	Citroen BERLINGO	379	510	146	-25,69%	159,59%	379	0,42%	510	0,63%	-25,69%
44	Citroen PICASSO	354	562	105	-37,01%	237,14%	354	0,39%	562	0,70%	-37,01%
45	Fiat 500	342	5	79	6740,00%	332,91%	342	0,38%	5	0,01%	6740,00%
46	Renault MEGANE III	334	80	70	317,50%	377,14%	334	0,37%	80	0,10%	317,50%
47	Honda CITY	323	1.059	43	-69,50%	651,16%	323	0,36%	1.059	1,32%	-69,50%
48	Chery QQ	309	244	92	26,64%	235,87%	309	0,34%	244	0,30%	26,64%
49	Mercedes Benz CLASE C	298	409	19	-27,14%	1468,42%	298	0,33%	409	0,51%	-27,14%
50	Peugeot 307	296	1.449	114	-79,57%	159,65%	296	0,33%	1.449	1,80%	-79,57%
51	Otros	3.885	8.882	1.306	-56,26%	197,47%	3.885	4,31%	8.882	11,03%	-56,26%
<b>Total</b>		<b>90.073</b>	<b>80.494</b>	<b>29.575</b>			<b>90.073</b>	<b>1</b>	<b>80.494</b>		

**Autos - Participacion por Segmento**





**Patentamientos por Ranking de Livianos y Pesados - Mercado Total**

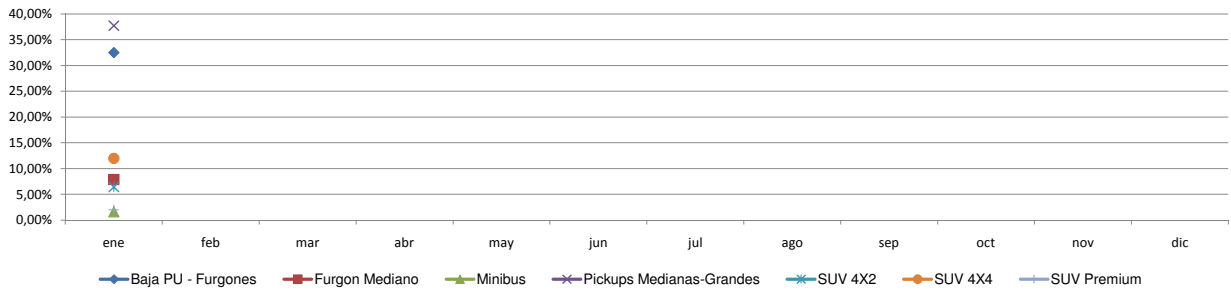
Comercial Liviano												
Rank.	Modelo	ene/12 (a)	ene/11 (b)	dic/11 (c)	Var a-b	Var a-c	Ac. 12	Part %	Ac. 11	Part %	Var 12-11	
1	Volkswagen AMAROK	2.061	2.387	683	-13,66%	201,76%	2.061	11,12%	2.387	12,05%	-13,66%	
2	Toyota HILUX	1.953	2.858	680	-31,67%	187,21%	1.953	10,54%	2.858	14,43%	-31,67%	
3	Ford RANGER	1.390	1.515	714	-8,25%	94,68%	1.390	7,50%	1.515	7,65%	-8,25%	
4	Fiat STRADA	1.352	556	296	143,17%	356,76%	1.352	7,30%	556	2,81%	143,17%	
5	Fiat FIORINO	1.206	1.097	342	9,94%	252,63%	1.206	6,51%	1.097	5,54%	9,94%	
6	Chevrolet S-10	960	1.090	312	-11,93%	207,69%	960	5,18%	1.090	5,50%	-11,93%	
7	Peugeot PARTNER FURGON	890	1.376	340	-35,32%	161,76%	890	4,80%	1.376	6,95%	-35,32%	
8	Renault KANGOO FURGON	884	1.639	800	-46,06%	10,50%	884	4,77%	1.639	8,27%	-46,06%	
9	Citroen BERLINGO FURGON	661	357	272	85,15%	143,01%	661	3,57%	357	1,80%	85,15%	
10	Renault MASTER	577	519	274	11,18%	110,58%	577	3,11%	519	2,62%	11,18%	
11	Chery TIGGO	507	292	138	73,63%	267,39%	507	2,74%	292	1,47%	73,63%	
12	Chevrolet MONTANA	463	9	118	5044,44%	292,37%	463	2,50%	9	0,05%	5044,44%	
13	Toyota RAV 4	421	367	64	14,71%	557,81%	421	2,27%	367	1,85%	14,71%	
14	Nissan FRONTIER	385	326	178	18,10%	116,29%	385	2,08%	326	1,65%	18,10%	
15	Honda CRV	351	452	214	-22,35%	64,02%	351	1,89%	452	2,28%	-22,35%	
16	Mercedes Benz SPRINTER	349	401	135	-12,97%	158,52%	349	1,88%	401	2,02%	-12,97%	
17	Toyota HILUX SW4	316	385	97	-17,92%	225,77%	316	1,71%	385	1,94%	-17,92%	
18	Volkswagen SAVEIRO	283	430	134	-34,19%	111,19%	283	1,53%	430	2,17%	-34,19%	
19	Renault DUSTER	274		115	N/D	138,26%	274	1,48%		0,00%	N/D	
20	Fiat UNO	175	74	75	136,49%	133,33%	175	0,94%	74	0,37%	136,49%	
21	Otros	3.072	3.681	1.172	-16,54%	162,12%	3.072	16,58%	3.681	18,58%	-16,54%	
<b>Total</b>		<b>18.530</b>	<b>19.811</b>	<b>7.153</b>			<b>18.530</b>	<b>1</b>	<b>19.811</b>			

Comercial Pesado												
Rank.	Modelo	ene/12 (a)	ene/11 (b)	dic/11 (c)	Var a-b	Var a-c	Ac. 12	Part %	Ac. 11	Part %	Var 12-11	
1	Iveco 170 E	305	316	232	-3,48%	31,47%	305	10,80%	316	11,47%	-3,48%	
2	Mercedes Benz BMO 384 VERSION 1418	200	98	11	104,08%	1718,18%	200	7,08%	98	3,56%	104,08%	
3	Mercedes Benz BMO 368 VERSION 1618L	172	278	3	-38,13%	5633,33%	172	6,09%	278	10,09%	-38,13%	
4	Ford CARGO 1722	155		68	N/D	127,94%	155	5,49%		0,00%	N/D	
5	Ford F-4000	146	101	95	44,55%	53,68%	146	5,17%	101	3,67%	44,55%	
6	Iveco 450 E	117	36	101	225,00%	15,84%	117	4,14%	36	1,31%	225,00%	
7	Scania P340	86	12	37	616,67%	132,43%	86	3,05%	12	0,44%	616,67%	
8	Mercedes Benz O-500	82	59	40	38,98%	105,00%	82	2,90%	59	2,14%	38,98%	
9	Volkswagen 17220	81	107	32	-24,30%	153,13%	81	2,87%	107	3,88%	-24,30%	
10	Scania G340	75	66	24	13,64%	212,50%	75	2,66%	66	2,40%	13,64%	
11	Mercedes Benz BMO 368 VERSION 1718L	72			N/D	N/D	72	2,55%		0,00%	N/D	
12	Scania G380	64	41	10	56,10%	540,00%	64	2,27%	41	1,49%	56,10%	
13	Mercedes Benz 693 VERSION 1720/48	63		33	N/D	90,91%	63	2,23%		0,00%	N/D	
14	Renault PREMIUM	58	39	37	48,72%	56,76%	58	2,05%	39	1,42%	48,72%	
15	Mercedes Benz LS 1634	51	50	33	2,00%	54,55%	51	1,81%	50	1,81%	2,00%	
16	Mercedes Benz OF 1418	46	78		-41,03%	N/D	46	1,63%	78	2,83%	-41,03%	
17	Volkswagen 19320	46	46	10	0,00%	360,00%	46	1,63%	46	1,67%	0,00%	
18	Mercedes Benz OF 1722	44	18	2	144,44%	2100,00%	44	1,56%	18	0,65%	144,44%	
19	Mercedes Benz L-1624	41	15	17	173,33%	141,18%	41	1,45%	15	0,54%	173,33%	
20	Iveco 490 S	40	52	17	-23,08%	135,29%	40	1,42%	52	1,89%	-23,08%	
21	Otros	879	1.343	610	-34,55%	44,10%	879	31,14%	1.343	48,75%	-34,55%	
<b>Total</b>		<b>2.823</b>	<b>2.755</b>	<b>1.412</b>			<b>2.823</b>	<b>1</b>	<b>2.755</b>			

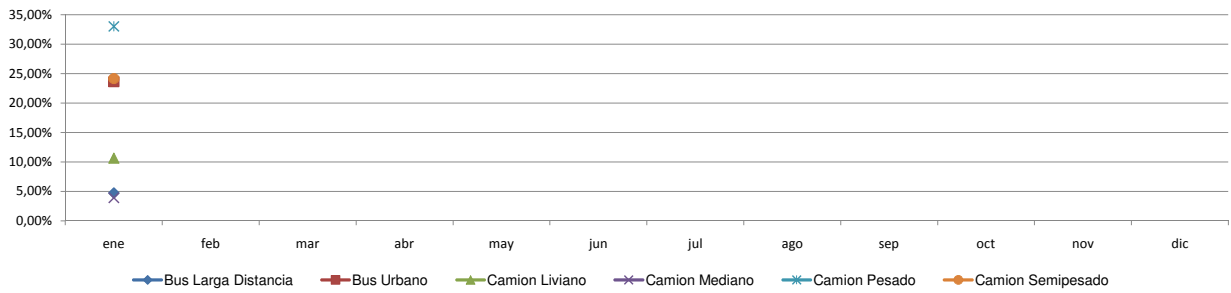


**Patentamientos por Ranking de Livianos y Pesados - Mercado Total**

**Comercial Liviano**



**Comercial Pesado**





**Patentamientos por Provincias y Tipos -**

Distrito	Automovil+Comercial Liviano							Comercial Pesado+Otros Pesados							Mercado Total					
	ene/12 (a)	ene/11 (b)	dic/11 (c)	Var a-b	Var a-c	Ac. 12	Ac. 11	Var 12-11	ene/12 (a)	ene/11 (b)	dic/11 (c)	Var a-b	Var a-c	Ac. 12	Ac. 11	Var 12-11	Ac. 12	Ac. 11	Var 12-11	Part %
GRAN BUENOS AIRES	19.466	17.590	7.293	10,67%	166,91%	19.466	17.590	10,67%	412	351	150	17,38%	174,67%	412	351	17,38%	19.878	17.941	10,80%	17,65%
BUENOS AIRES	16.442	15.001	5.324	9,61%	208,83%	16.442	15.001	9,61%	483	397	261	21,66%	85,06%	483	397	21,66%	16.925	15.398	9,92%	15,03%
CAPITAL FEDERAL	15.437	14.880	7.835	3,74%	97,03%	15.437	14.880	3,74%	884	1.245	563	-29,00%	57,02%	884	1.245	-29,00%	16.321	16.125	1,22%	14,49%
CORDOBA	10.906	10.422	2.967	4,64%	267,58%	10.906	10.422	4,64%	258	306	143	-15,69%	80,42%	258	306	-15,69%	11.164	10.728	4,06%	9,91%
SANTA FE	9.013	8.737	2.665	3,16%	238,20%	9.013	8.737	3,16%	390	304	192	28,29%	103,13%	390	304	28,29%	9.403	9.041	4,00%	8,35%
MENDOZA	4.168	3.996	1.188	4,30%	250,84%	4.168	3.996	4,30%	165	112	62	47,32%	166,13%	165	112	47,32%	4.333	4.108	5,48%	3,85%
ENTRE RIOS	3.257	2.972	787	9,59%	313,85%	3.257	2.972	9,59%	113	117	71	-3,42%	59,15%	113	117	-3,42%	3.370	3.089	9,10%	2,99%
TUCUMAN	3.065	2.692	881	13,86%	247,90%	3.065	2.692	13,86%	166	59	56	181,36%	196,43%	166	59	181,36%	3.231	2.751	17,45%	2,87%
CORRIENTES	2.910	2.639	715	10,27%	306,99%	2.910	2.639	10,27%	212	145	116	46,21%	82,76%	212	145	46,21%	3.122	2.784	12,14%	2,77%
SALTA	2.304	2.012	768	14,51%	200,00%	2.304	2.012	14,51%	156	135	43	15,56%	262,79%	156	135	15,56%	2.460	2.147	14,58%	2,18%
CHUBUT	2.265	2.049	757	10,54%	199,21%	2.265	2.049	10,54%	88	65	26	35,38%	238,46%	88	65	35,38%	2.353	2.114	11,31%	2,09%
NEUQUEN	2.025	2.005	777	1,00%	160,62%	2.025	2.005	1,00%	103	71	40	45,07%	157,50%	103	71	45,07%	2.128	2.076	2,50%	1,89%
CHACO	1.912	1.558	573	22,72%	233,68%	1.912	1.558	22,72%	85	62	37	37,10%	129,73%	85	62	37,10%	1.997	1.620	23,27%	1,77%
MISIONES	1.796	1.505	348	19,34%	416,09%	1.796	1.505	19,34%	32	47	31	-31,91%	3,23%	32	47	-31,91%	1.828	1.552	17,78%	1,62%
JUJUY	1.573	1.303	370	20,72%	325,14%	1.573	1.303	20,72%	149	131	76	13,74%	96,05%	149	131	13,74%	1.722	1.434	20,08%	1,53%
RIO NEGRO	1.581	1.458	484	8,44%	226,65%	1.581	1.458	8,44%	20	51	14	-60,78%	42,86%	20	51	-60,78%	1.601	1.509	6,10%	1,42%
SANTA CRUZ	1.482	1.440	634	2,92%	133,75%	1.482	1.440	2,92%	36	37	29	-2,70%	24,14%	36	37	-2,70%	1.518	1.477	2,78%	1,35%
SANTIAGO DEL ESTERO	1.395	1.187	200	17,52%	597,50%	1.395	1.187	17,52%	37	24	23	54,17%	60,87%	37	24	54,17%	1.432	1.211	18,25%	1,27%
SAN JUAN	1.299	1.199	263	8,34%	393,92%	1.299	1.199	8,34%	65	40	38	62,50%	71,05%	65	40	62,50%	1.364	1.239	10,09%	1,21%
FORMOSA	1.333	1.042	305	27,93%	337,05%	1.333	1.042	27,93%	31	26	18	19,23%	72,22%	31	26	19,23%	1.364	1.068	27,72%	1,21%
LA PAMPA	1.223	1.140	396	7,28%	208,84%	1.223	1.140	7,28%	23	19	18	21,05%	27,78%	23	19	21,05%	1.246	1.159	7,51%	1,11%
SAN LUIS	1.081	945	267	14,39%	304,87%	1.081	945	14,39%	18	11	8	63,64%	125,00%	18	11	63,64%	1.099	956	14,96%	0,98%
TIERRA DEL FUEGO	1.014	1.016	570	-0,20%	77,89%	1.014	1.016	-0,20%	48	29	40	65,52%	20,00%	48	29	65,52%	1.062	1.045	1,63%	0,94%
CATAMARCA	969	840	184	15,36%	426,63%	969	840	15,36%	14	6	2	133,33%	600,00%	14	6	133,33%	983	846	16,19%	0,87%
LA RIOJA	691	677	179	2,07%	286,03%	691	677	2,07%	12	10	6	20,00%	100,00%	12	10	20,00%	703	687	2,33%	0,62%



Patentamientos por Provincias y Tipos -

